



Archery GB
Lilleshall National Sports Centre
Newport
Shropshire
TF10 9AT

|

25th June, 2010

Dear County Secretary,

County Development Co-ordinators

On the 17th May I wrote to you regarding our new development plan and I hope you have had a chance to read it and perhaps share it with others in the county. You will be aware that the plan was made possible because of funding we have received specifically for England. Despite this, we still want to roll out as many aspects of the plan so that counties and clubs in Wales, Scotland and Northern Ireland can benefit.

We are now in the process of delivering the plan and the small team of development staff are busy at work. One role we have identified as playing an important function in delivering the plan is the volunteer County Development Co-ordinator (CDC). We feel that we need a specific advocate for development in each county to help us embed the plan in local areas. We are therefore making a call for all counties to put forward someone who can act as their County Development Co-ordinator.

The role we feel this person needs to fulfil is detailed on the sheet attached, but in addition to this you may want to add your criteria for the county. Broadly the CDC will work with everyone involved in archery development to co-ordinate effort and help identify opportunities and threats. A really important role for them is communication. They must be comfortable communicating with people from within and outside archery. In future, the development staff team shall deal directly with CDCs, when we are contacting counties, rather than with secretaries and we will also aim to support CDCs with training and support.

I am aware that some counties already have similar roles in place and this is very positive. These counties merely need to just inform us of these individuals. I am also aware that not all counties will be able to nominate an individual immediately. That is fine and we are working on the basis that we will over time have names for every county.

When you have someone who is happy to act as your CDC, please complete the attached form and return it to me. (You can also complete this form electronically and email it back to me. This letter can be found on the Archery GB website).

I hope you can join with us by nominating a County Development Co-ordinator and thank you for your support.

Yours faithfully,

David Reader
National Development Manager

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PS. We have recently announced the date and venue for our National Archery Development Conference. A target audience for this is the new County Development Co-ordinator, but anyone involved in development in the county is welcome. Information and a booking form is included in this letter.

County Development Co-ordinator

Role Description

The County Development Co-ordinator (CDC) should act as an advocate for archery development in the county. The CDC can act as a facilitator to bring clubs together across the county, so that they can discuss issues and ways in which they can work together. They will help communicate Archery GB development news and equally, keep Archery GB informed of county news and issues. As well as working with clubs, the CDC should look to support schools and other groups that wish to offer archery.

They will as a member of the County AA and should be seen as a county responsibility. Archery GB development staff however, will do all they can to support them.

- ✓ Enthusiastic about archery development
- ✓ Approachable and willing to help others
- ✓ Can take a 'county view' and work for the good of all clubs and archers
- ✓ Can communicate to and with archery clubs and archers within the county
- ✓ Is willing to work with those outside the archery community, like schools and community organisations
- ✓ Is a self starter and can use initiative
- ✓ Can organise at least two county club network meetings a year
- ✓ Willing to work with the county coaching co-ordinator
- ✓ Willing to work with Archery GB development staff in constructive manner
- ✓ Willing to act in the role as a volunteer
- ✓ Is willing to attend the National Development Conference once a year
- ✓ Willing to stay in the role for at least one year