



## Minutes of CDC Meeting held at Premier Inn Bathgate on 2 April 2011

### Attendees:

David Reader National Development Manager  
Arran Coggan National Club Development Coordinator  
Peter Carre Director Performance and CDC North of Scotland  
Eddie Barrett CDC West of Scotland  
Kevin young CDC East of Scotland

### Progress of the Ontarget scheme.

Participation in the Ontarget scheme - currently there are in 6 Clubs in Scotland registered in the scheme out of a total of 97 clubs which is 6%. However if we strip out the sister venture clubs for each entity (Juniors, Disabled etc.) there are actually about 65 clubs proper which gives a 10% participation rate. i.e. in line with the UK average on a like for like basis as detailed in the table below.

	<b>Total clubs</b>	<b>Total Clubs (excluding sister ventures)</b>	<b># Clubs in Ontarget scheme</b>	<b>%</b>
Eastern Area	29	21	3	
Western Area	35	21	1	
Northern Area	33	23	2	
<b>SAA TOTAL</b>	<b>97</b>	<b>65</b>	<b>6</b>	<b>10</b>
<b>UK TOTAL</b>	<b>1,100</b>	<b>800</b>	<b>80</b>	<b>10</b>

The Following Clubs in Scotland Are currently registered:

Aberdeen University Archery Club

Balbardie Archers

Coldstream & District Archers

Falkirk Company of Archers

Glasgow Archers

Links Archers

### Phase 1 roll out

In Phase 1 of the scheme c. £52k of grants were awarded across several registered clubs. Five clubs in the UK were successful in receiving the full amount requested; one of these was in Scotland (Balbardie Archers).

In addition to grant funding benefits of scheme membership include advice and assistance with running your club (on specific topics), access to discounted marketing products and recognition by Archery GB that you are part of the programme.

### Phases 2 and 3

Further grant funding is likely to be made available. A club applying for assistance is only likely to be successful if they can demonstrate the need and use of the grant via an appropriate business plan.

A central exercise is being undertaken at Archery GB to ensure that information about clubs who wish to take part is being placed onto the Active Places website in England. A similar initiative will be driven via Active Scotland which is currently out of date.

The key message from the Development team is that if a club wants public sector funding (lottery grants etc) they will find it much easier to get this if they can demonstrate that they have raised funding from the governing body (i.e. Archery GB) and the only way to do this is via the Ontarget scheme. However the Centre wanted to make it clear that Archery GB is NOT forcing clubs to join Ontarget - it is up to the individual club and the Centre will not commit time and resources twisting arms to increase scheme participation.

A Facilities Strategy is being worked upon which will require a data collection exercise to establish what shooting facilities are available across the whole country. Thereafter decisions will be made to see what can be done at a strategic level to improve these facilities country wide.

A Four Year Plan is being submitted to Sport England for 2012 to secure strategic funding for the sport. There was some confusion as to how this plan overlaps with the SAA and Sport Scotland. To operate effectively the Development team would like to see a (business) plan for each County / Area which is based on plans from each club. However it is fully accepted that a number of clubs will refuse to take part and therefore the Area plans are deemed to be the most important part of the jigsaw from the perspective of the Development Team.

Some debate was had around how business plans would integrate from Clubs on a bottom up basis to the Areas, Scottish Archery and ultimately Archery GB; particularly because the latter two tiers would of course be creating plans on a top down basis. It was acknowledged that only by sharing of information and with each constituent part of the process communicating effectively with each other in the hierarchy would the Plans drive out the most value and be able to secure the greatest level of funding.

The Development Team have visited a number of clubs across the UK with their first (and so far only) visit in Scotland to a club night at Balbardie Archers where they were able to see the new facilities and equipment which was being used thanks to the grant money secured via the Ontarget scheme.

The Development Team are keen to have personal contact with all of the clubs in the scheme and request that a contact from Falkirk and Coldstream (in the E. Area) make contact with Arran Coggan so that he can introduce himself properly. (NB This is written purely from an Eastern Area CDC perspective).

The development of Specialisms within the Ontarget scheme is a work in progress with a further communication to be made in due course.

Coaching development is ongoing with confirmation that there was no diversion of funding taken from the leadership course. Priority at present is being given to overhauling the L2 coaching qualification to make it more fit for purpose. It is possible that clips on coaching and from development workshops will be posted on youtube at some point in the future.

Participation in schools was discussed. The previously mooted idea that archery was taught quite readily in schools in England was debunked and it was confirmed that this was very much in isolation. However it is clear that after schools clubs offering archery are more prevalent in England than Scotland and it was debated as to whether this is something which should be looked into further. Courses are being worked upon to develop a new Instructors level course to make it easier to teach archery in Schools. Also a new form of archery "Soft Archery" is under trial which is akin to soft tennis or soft fencing where the lethality of the sport is minimised. Soft projectiles are under development which can be shot accurately from low poundage bows at short distances. It is believed that this will make archery a much easier "sell" to Head Teachers who raise the danger aspect as an obstacle to including archery within the curriculum.

With no further business to be discussed the meeting was duly brought to a halt.

Kevin Young  
Eastern Area CDC  
15 April 2011