



Scottish Archery and Scottish Fencing Club and Coach conference



What we will cover

- ✈ Getting to know each other and your funding experience
- ✈ The funding sector in Scotland
- ✈ What kind of club are you?
- ✈ Changing Lives through Sport & Physical Activity
- ✈ Applying for funding
- ✈ Reflections and discussion



sportscotland
the national agency for sport

Getting to know each other

What difference can taking part in archery or fencing make to people and communities in Scotland?

Your funding experience

Have you successfully applied for funding in the past?

Your funding experience

How confident are you in applying for funding?



Your funding experience

How confident are you in writing a funding application?



The funding sector in Scotland

- ✚ Independent trust and foundations
- ✚ Lottery funders
- ✚ Statutory funders
- ✚ Individual philanthropists
- ✚ Corporates
- ✚ Social investors
- ✚ Scottish Government
- ✚ Local government
- ✚ **sportscotland**

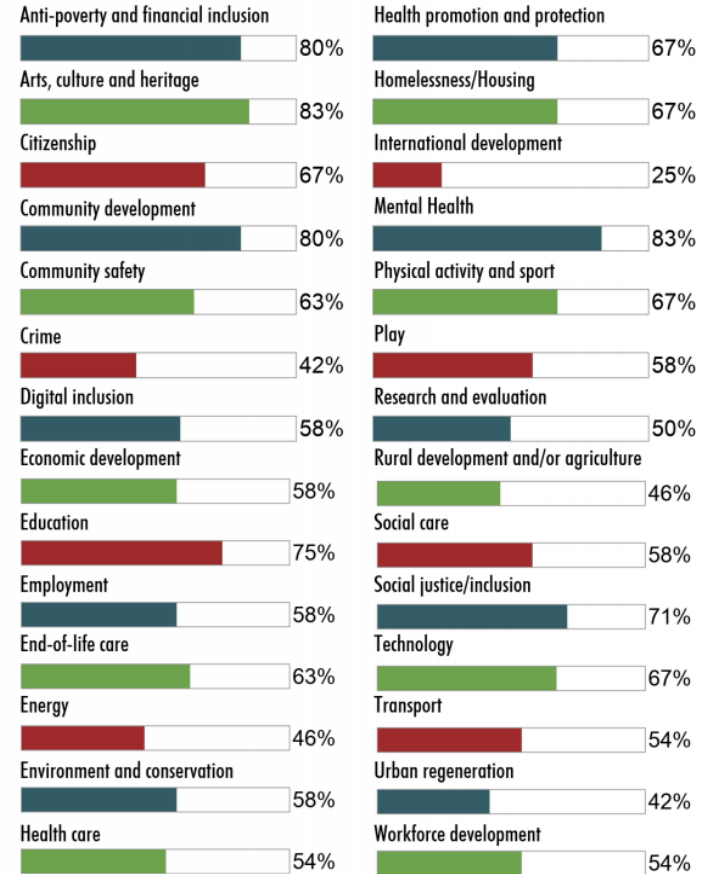


The funding sector in Scotland

What we fund



Issues for which you can/do provide funding (either for specific groups or more widely)



The funding sector in Scotland

Sources of support:

- 🚩 Third Sector Interfaces
- 🚩 SCVO and other intermediaries
- 🚩 Funding Scotland - <https://funding.scot/>
- 🚩 Funders websites
- 🚩 **sport**scotland



What kind of club are you?



What kind of club are you?

Focus is on participation

- ✓ Accessing sport and facilities
- ✓ Increasing participation
- ✓ Increasing membership
- ✓ Improving performance
- ✓ Additional impacts and outcomes are an assumed by product

What kind of club are you?

Focus is on participation and change

- ✓ Meeting individual and community needs
- ✓ Improving physical, mental and social wellbeing
- ✓ Developing communities
- ✓ Increasing participation
- ✓ Sport and physical activity is intentionally used to achieve impacts and outcomes



Changing Lives Through Sport & Physical Activity

Changing Lives Through Sport & Physical Activity partners:

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WHY?

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The ROBERTSON
Trust




WALKING



Tricia



EVERYONE BENEFITS FROM SPORT



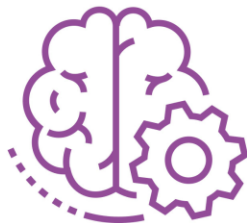
ACTIVITY



SKILLS



COMMUNITY



HEALTH

**Even if they don't
directly take part**



ECONOMY

What does this all mean for you?

- What is your own personal 'why'?
- What is your club's 'why'?

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 The
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Trust



EVERYONE BENEFITS FROM SPORT



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ECONOMY

DOES 'EVERYONE' BENEFIT FROM SPORT?

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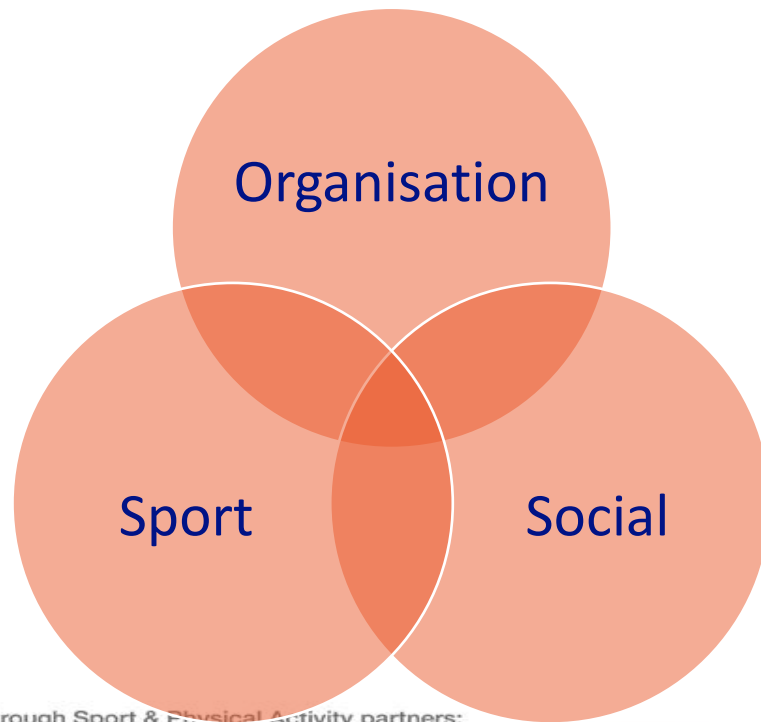
The ROBERTSON
Trust




The Scottish Government
Riaghaltas na h-Alba

The role that club sport plays

• Intention



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The ROBERTSON
Trust




The Scottish Government
Riaghaltas na h-Alba

Applying for funding – Is it Fundable?

1. Who would you fund and why?
2. Who would you reject and why?



Applying for funding – Is it Fundable?

The Tayside Health Fund

Aim the Fund

Enabling healthier lives for everyone in Tayside by informing, funding and supporting our partners to improve health outcomes for people in their communities.

Outcomes of the Fund

- Improving and supporting physical and mental health
- Promoting child health and reducing obesity
- Strengthening community connections and relationships
- Promoting community connections and relationships



Applying for funding insights

Insight 1: plan your application

You should take time out to plan your application and not rush into applying. Funders can often spot applications chasing funding and those that are about what the organisation needs and not what the community and people you are targeting needs.

In planning your application you should ask yourself the following questions:

- Why is your project needed?
- What is the problem to be solved?
- Who needs it?



Applying for funding insights

Insight 2: be clear about need

All funding applications start with need and it's the main criteria for funders in making their funding decisions.

If you are not clear about the need you are proposing to address, you are unlikely to be successful.



Applying for funding insights



Insight 2: be clear about need

Once you think you know the need, you should explore and be clear in your funding application about the following:

- The extent of the problem?
- What the causes are?
- Who else is doing what?
- Why no-one else is doing what you want to do in your area?
- Who can help you?

Applying for funding insights



Insight 3: understand and demonstrate need

- ✓ If you find out what your community needs, you will better able meet those needs.
- ✓ You will better understand what motivates them and they will keep coming back.
- ✓ Funders won't fund your activities if you haven't demonstrated community need.

Applying for funding insights

Insight 4: Make a good first impression

A good funding application will also be clear about and articulate well the following:

- ❖ Why you exist?
- ❖ Who is your community?
- ❖ What problems do they face?
- ❖ What changes as a result of your work?
- ❖ What you will do?
- ❖ Who needs it?



Here are some tips to help your funding application stand out and make a good first impression

- ✓ Your application is completed in full (signed & dated).
- ✓ You have provided all the information asked for.
- ✓ Your application provides credible evidence of need.
- ✓ Your application has no spelling mistakes.
- ✓ You have answered all the questions in full.
- ✓ Your application has been sense checked.
- ✓ Your application is well written and clear.
- ✓ Your budget adds up and aligns with activities (line of sight).
- ✓ Your annual accounts & governing documents confirm you can do what you are proposing to deliver.

Applying for funding insights

Insight 5: Do not assume the funder and assessor knows anything about you or your work

- Remember you are in competition with others for funding.
- Funders often have more demand for their funding than funding available.
- It is likely assessors will have multiple applications to assess in a short period of time.
- They are unlikely to know much about your organisation or have time to find out.



Funders



Reflections and discussion



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