

Club Development Plan - Template

Published date:		Written and agreed by:	
Action review date:			
Plan review date:			

1. Where are we now?

What is the current situation of the club? Consider:

- what you offer to members, players and participants
- membership numbers and whether these are on the up, in decline or steady
- your volunteers and their numbers and skill sets
- your facilities
- who you work with

Participant offer

What sessions, courses or activities do you offer for different types of participants?

	Juniors - Under 21	Senior - Women	Senior - Men
Engagement activity (pre-membership)			
New members			
Club membership			
Competition membership			

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Volunteer workforce

Area / level	Session Coach (Level 1)	Development Coach (Level 2)	Other
Coaches			
Committee members			
Other volunteers			

Facilities

Facility names	Type	Usage (e.g., training / matches)	Day(s) used	Hours used	Cost	Notes (e.g., level of usage, issues, opportunities)

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Networks and partnerships

Organisation	Relationship / agreement

2. Where do we want to be?

Club's vision statement	
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3. How will we get there?

What is your action plan? Consider:

- what are the actions you need to undertake to meet your objectives?

Use the areas below to help create your plan, or design your own using others that are more relevant to your club.

Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Club governance and management					
	•				
	•				
	•				

Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Welfare – safeguarding / equity					
	•				
	•				
	•				

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Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Coaches / volunteer workforce					
	•				
	•				
	•				

Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Welfare – safeguarding/equity					
	•				
	•				
	•				

Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Welfare – safeguarding/equity					
	•				
	•				
	•				

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Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Participant pathways – competition and training					
	•				
	•				
	•				

Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Promotion and member recruitment					
	•				
	•				
	•				

Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Member satisfaction – The other things that make for an enjoyable experience					
	•				
	•				
	•				

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Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Facilities					
	•				
	•				
	•				

Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Finance and fundraising					
	•				
	•				
	•				

Objective	Actions	Resources	Lead by / supported by	Timescale	Progress
Sustainability and future proofing					
	•				
	•				
	•				

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Not started / no action	
In progress and on track	Green
In progress and some action required	Yellow
Significant action required	Red
Completed	Blue