

Club Member Welcome Pack

Club Welcome Packs are a great way to create a positive first impression with members. The pack sets out the club culture and the expectations from members. It can be useful for members as it contains key details including contacts, club times, committee information, social media links and much more.

It is a great way to demonstrate that your club is professionalised, organised and well managed and you are keen to engage new members and retain current members. Also its key to take into consideration how this pack is communicated, e.g. email, website download

Here are some suggestions of what to include:

- Club Name & Logo
- History
- Vision, Mission, Values and Objectives
- Committee Members & Coaches details and contacts (Child Wellbeing & Protection Officer)
- When and Where club takes place
- Membership Types & Fees
- Payment Options
- Policies & Procedures – Constitution (Equality Policy), Child Wellbeing & Protection Policy, Public Liability Insurance, Codes of Conduct, Data Protection Policy, Health & Safety Policy.....
- Social Media/Website links
- Competition/Events
- Partnerships (Community Sports Hub, Active Schools, Area Association,....)
- Volunteering

